

DIGITAL MARKETING TOOL BOX



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This Tool Box has an exhaustive list of **101 Digital Marketing Tools and Plugins** which can come very handy and useful to any Digital Marketer under various scenarios for different projects.

The Tool Box has direct links for easy access to the respective **Web Tools, Site Plugins and Chrome Extensions.**

Each Tool has been tagged under a specific category basis its function and utility so that one can easily identify which Tool to use in different conditions.

Its like a sorted collection of ultimate Tools which every Digital Marketer must possess.

Most of these Tools are either completely Free or have a limited period Free Trial offer while few are Paid Tools.

CATEGORY : ANALYTICS



SNo.	Type	Function	Direct Access Link
1	Web Tool	Check the CMS and Platform used for Website Design and Development	Whatcms.org
2	Web Tool	Analyze Visitors Behavior on Your Site	Hotjar.com
3	Web Tool	Re-Structure Your Analytic Reports with Google Data Studio	Datastudio.Google.com
4	Web Tool	Analyze Personality Insights of Your Target Audience	Crystalknows.com
5	Web Tool	LinkedIn Exclusive Analytics Tool	Shieldapp.ai
6	Web Tool	Check Site Page Load Speeds and Performance of Your Web Pages	GTmetrix.com

CATEGORY : CONTENT



SNo.	Type	Function	Direct Access Link
7	Web Tool	Check Content for Plagiarism	Check-Plagiarism.com
8	Web Tool	Rewrite and Spin Your Content	Smallseotools.com/Article-Rewriter/
9	Chrome Extension	Check Content for Spellings and Grammar	Grammarly.com
10	Web Tool	Add Hyperlinks or Edit Your PDF	Pdfescape.com
11	Web Tool	JPG and PDF File Conversion Tool	Jpg2pdf.com
12	Chrome Extension	Web Screenshot and Markup Tool	Lightshot.en.softonic.com
13	Web Tool	Create Your Online Invoices	Invoice-Generator.com
14	Web Tool	Subtitle and Transcript Automation Tool	Happyscribe.com

CATEGORY : DESIGN



SNo.	Type	Function	Direct Access Link
15	Web Tool	Create Flowcharts and Diagrams Online	App.Lucidchart.com
16	Web Tool	Online White Board Tool	Whiteboard.fi
17	Web Tool	Create Amazing Mind Maps Online	Mindmup.com
18	Web Tool	Digital Signature Generator Tool	SignatureGenerator.com
19	Web Tool	Create Your Online Avataars	GetAvataaars.com
20	Web Tool	Download Your Favourite Fonts	Fonts.Google.com
21	Web Tool	Download Your Favourite Fonts	FontSquirrel.com
22	Web Tool	Remove Background of any Image	Remove.bg
23	Web Tool	Create Beautiful Social Media Post Designs and Creatives	Canva.com
24	Web Tool	Create Your Own Social Media Posts Designs and Web Creatives	Crello.com

CATEGORY : DESIGN



SNo.	Type	Function	Direct Access Link
25	Web Tool	Get Free Stock Images	Unsplash.com
26	Web Tool	Get Free Stock Images and Videos	Pixabay.com
27	Web Tool	Get Free Stock Images and Videos	Pexels.com
28	Web Tool	Get Free Transparent Background PNG Images	Klipartz.com
29	Site Plugin	Live Chat and Chat Bot Free Software	tawk.to
30	Web Tool	Download Emojis for Your Content	Emojipedia.org
31	Web Tool	Download Emoticons for Your Content	Symbols-n-Emoticons.com
32	Web Tool	Create Your Own GIFs and Animated Stickers	Giphy.com
33	Web Tool	Create 3D GIFs	3Dgifmaker.com
34	Web Tool	Create Online GIFs , Edit Images and Trim Videos	Ezgif.com

CATEGORY : DESIGN



SNo.	Type	Function	Direct Access Link
35	Web Tool	Download Free Stock Images and Icons	Needpix.com
36	Web Tool	Download Free Icons	Iconsplace.com
37	Web Tool	Create a 3D Logo Text	Flamingtext.com/Colorful-Logos/
38	Web Tool	Create Stylish Curvy Text	Troygram.com/Curve-Text/
39	Web Tool	Create Sketchy Illustrations	Undraw.co/Illustrations
40	Site Plugin	Create Pop Up Contact Forms for Your Site	Supsysitic.com/Plugins/Popup-Plugin/
41	Web Tool	Create Your Custom Landing Pages	Unbounce.com
42	Web Tool	Create Your Custom Landing Pages	Instapage.com
43	Site Plugin	Create Floating Social Menu on Site	Wordpress.org/Plugins/Wp-Floating-Menu/
44	Web Tool	Photo Testing Tool	Photofeeler.com
45	Site Plugin	Create Sale Notification Pop Ups on Your Site	Notifia.io

CATEGORY : eBOOK



SNo.	Type	Function	Direct Access Link
46	Web Tool	Create 3D Mock Up for eBook Cover	DIYbookcovers.com/3DMockups/
47	Web Tool	Create 3D Mockups for eBook Cover and other Products	Placeit.net/Ebook-Cover-Mockup-Templates/
48	Web Tool	Create 3D Mockups for eBook Cover and other Products	Smartmockups.com
49	Web Tool	Search for the Suitable Categories and Keywords for Your Book	Kindleranker.com
50	Web Tool	Create a Flip eBook	Flipbooker.com
51	Web Tool	Convert Your eBook PPT or PDF to an EPUB Format	Online-Convert.com

CATEGORY : PLATFORMS



SNo.	Type	Function	Direct Access Link
52	Web Tool	Get a Free CRM for Your Business	Hubspot.com/Products/CRM/
53	Web Tool	Create Your Own Online Academy	Teachable.com
54	Web Tool	Create Your Own Online Academy	Thinkific.com
55	Web Tool	Online Business Solutions and Tools Platform	Kajabi.com
56	Web Tool	Design Apps without Coding	Bubble.io
57	Web Tool	Create Email Marketing Automations	Mailchimp.com
58	Web Tool	Create Email Marketing Automations	Aweber.com
59	Web Tool	Buy and Sell Websites Online	Flippa.com
60	Web Tool	Automate Your Online Workflows and Connect Apps	Zapier.com
61	Web Tool	Online Screen Recording Tool	Loom.com

CATEGORY : SEARCH



SNo.	Type	Function	Direct Access Link
62	Web Tool	Find Emails of Your Target Audience	Snov.io
63	Web Tool	Find Emails and Phone Numbers of Your Target Audience	Lusha.com
64	Web Tool	Check Sand Box Status for Your Site	SearchEngineGenie.com/Sandbox-Checker
65	Web Tool	Check Web Traffic and Bounce Rate for a Site Page	Alexa.com
66	Web Tool	Check Web Traffic for a Site Page	Seoreviewtools.com/Website-Traffic-Checker/
67	Web Tool	Check Web Traffic for a Site Page	SEMrush.com
68	Web Tool	Check Page Rank for a Site	CheckPageRank.net
69	Web Tool	Spy on Competitor Keywords	Spyfu.com
70	Web Tool	Competitor Keyword Research Tool	Kwfinder.com/Features/Competitor-Keyword-Research/
71	Web Tool	Check for Common Phrases People Search Related To Your Content	AnswerThePublic.com

CATEGORY : SEARCH



SNo.	Type	Function	Direct Access Link
72	Web Tool	Generate LSI Keywords	LSIgraph.com
73	Web Tool	Check Canonical Tags and SEO parameters on a Site	SeoSiteCheckup.com
74	Web Tool	Check for SEO Site Health	Screamingfrog.co.uk/Seo-Spider/
75	Web Tool	Site Map Generation Tool	XmlSiteMapGenerator.org
76	Web Tool	Check for Duplicate Content and Broken Links on a Site	Siteliner.com
77	Site Plugin	Comprehensive SEO Tool	Rankmath.com
78	Site Plugin	Comprehensive SEO Tool	Yoast.com
79	Site Plugin	Comprehensive SEO Tool	Wordpress.org/Plugins/All-In-One-SEO-Pack/
80	Site Plugin	Improve Load Speeds for a Site Page	Wordpress.org/Plugins/W3-Total-Cache/
81	Site Plugin	Add Structured Data to the Site	Wordpress.org/Plugins/All-In-One-Schemaorg-Rich-Snippets/

CATEGORY : SOCIAL



SNo.	Type	Function	Direct Access Link
82	Web Tool	Customise Thumbnail Image for a Social Media Link	Sharekit.io
83	Web Tool	Generate Social Media Likes, Followers, Views	InstaFollowers.co
84	Web Tool	Change Font for a Facebook Post	YayText.com
85	Web Tool	Customise Your Social Media Links and Shorten Your URL	Switchy.io
86	Web Tool	Search and Buy Social Media Ads and Influencers	TheMediaAnt.com
87	Web Tool	Social Media Monitoring and Listening Tool	Meltwater.com
88	Web Tool	Manage and Schedule All Your Social Media Posts at One Place	Publer.io
89	Web Tool	Automate Facebook Messenger Marketing and Integrate Whatsapp and Email with Facebook	Silferbots.io

CATEGORY : VIDEO



SNo.	Type	Function	Direct Access Link
90	Web Tool	Download Videos from Web and Social Media	Keepoffline.com
91	Web Tool	Download Videos from Facebook	Fbdown.net
92	Web Tool	Video Trimmer Tool	Filmora.wondershare.com/Video-Trimmer/
93	Web Tool	Merge Videos Online	Clideo.com/Merge-Video/
94	Web Tool	Add Ambient Background Sounds to Your Videos	Ambient-Mixer.com
95	Web Tool	Get Royalty Free Background Music for Your Videos	Bensound.com
96	Web Tool	Get a Voice Over for Your Videos	VoiceBunny.com
97	Web Tool	Audio Trimmer Tool	AudioTrimmer.com
98	Web Tool	Image Compressing Tool	Tinyjpg.com
99	Web Tool	Create and Edit Amazing Videos	Kapwing.com
100	Web Tool	Create Your Animated Videos	Powtoon.com
101	Web Tool	Create and Edit Professional Videos	Businessads.co

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Thank
you!